

Iron Dog Race Across Alaska Proves the Evans Advantage in Arctic Extreme Conditions

Suffield, CT (February 27, 2014), The winners of the Iron Dog Race, the world's longest and toughest snowmobile race, comprising a grueling 2,000 miles of remote and rugged terrain across Alaska, have been announced. Evans Powersports Coolant made its successful debut this year in the Pro and Trail Class races. Congratulations to Jason Moore and David Roberts, Team #46, who won the Trail Class, and to the only all-woman team, Rebecca Charles and Rachel Kidwell, #75, who took third in that class. Both teams were using Evans Powersports Coolant in their sleds. Moore, an assistant principal at Wasilla Middle School, rode an Arctic Cat ZR 6000 RR 600, and Roberts, from Anchorage, raced a Yamaha Viper 1049. Despite subzero temperatures, low snow conditions led to overheating issues for many racers. Snowmobiles depend upon trail snow sprayed onto a heat exchanger to keep water-based engine coolant from boiling. When snow is absent, the coolant can boil. Miles of snowless tundra encountered on the route caused overheating problems for many, but not for users of Evans Powersports Coolant. Moore and Roberts raced with confidence by using Evans, and experienced no engine cooling issues on their way to their victory.

Facing extreme low temperatures, close to minus 40, with varying snow and wind conditions, Rebecca Charles encountered a breakdown and unforeseen delays. Once back on track, she ran her machine, a Yamaha Nytro, hard to gain back lost time. Through difficult trail conditions, with little or no snow in long stretches, they pushed past other riders dealing with overheating problems. With Evans waterless coolant running through her engine, Rebecca simply wasn't going to overheat. Instead, they made a huge comeback to finish in third place! After the race, Charles expressed her assessment of the Evans advantage by saying, "If I hadn't been running Evans, I guarantee I would have had overheating issues. I won't run anything else in my machines besides Evans Waterless Coolant!"

In the Pro Class, Iron Dog veterans Charlie Potter and Ryan Johnson of team #15 used Evans for the first time and finished in 19th place out of 38 teams. Charlie Potter is a two time Purple Heart recipient and co-founded the Wounded Warrior Racing Team as a way to honor those injured while serving their country. An accident temporarily sidelined Potter and Johnson, but after making repairs, they jumped back in the race. Overcoming the setback, they pushed themselves and their machines to the maximum and finished in the middle of the pack. All three teams were all introduced to Evans by Arctic Extreme Environmental Products, an Evans Distributor located in Fairbanks, Alaska. To contact Arctic Extreme call 858-397-5551

About Evans Cooling Systems, Inc.

Evans Cooling Systems, Inc., headquartered in Suffield, CT, has focused on engine cooling for over 25 years. Evans is committed to improving product choices for all engine users. For more information on Evans Cooling Systems, Inc. and Waterless Engine Coolants in Canada, please visit www.evanscooling.ca. For orders and dealer inquiries please call Splash'n Dirt Distribution Inc at (450) 449-4442.